



Western Electrical Contractors Association Inc. • (877) 444-9322 • [www.goweca.com](http://www.goweca.com)

## **Taking Advantage of Your WECA Industry Partner Membership Benefits**

**At no charge, an item in our weekly e-mail bulletin.**

- The WECA e-bulletin goes out to all of our members and their key employees every other Thursday. We can include up to two total items per week from our Industry Partner members in this publication, whether it is a company profile or special discount for WECA members. This service is provided on a first-come, first-served basis.

**At no charge, a posting of your company name, logo and maximum 40-word message on the WECA Web site. Our website gets thousands of hits a week and many students and members check our membership directory when selecting vendors:**

- Send your company name and logo to [chauser@goweca.com](mailto:chauser@goweca.com). All logos must be in JPG or BMP format. Call (916) 453-0112, ext. 122 if you need help with formatting your logo.
- Also send your maximum 40-word message about the services your company offers to WECA members, including any discounts or special offers, to [chauser@goweca.com](mailto:chauser@goweca.com).

**The option to provide special advertisements or discount coupons as inserts to our monthly member billing statements:**

- Contact Christine Hauser at (916) 453-0112, ext. 122 for information on monthly mailings to members. These opportunities are limited and are available at the discretion of WECA.

**Twenty percent discount on advertisements placed in *The Member News*, our quarterly member newsletter:**

- Contact Christine Hauser at (916) 453-0112, ext. 122 for advertising rates and specifications.
- All prices are for camera-ready artwork; an additional fee applies for ads that are created by WECA staff from artwork and copy you submit.

**Twenty percent discount on any *available* sponsorships for the following events:**

- **Annual Benefit Golf Tournament**
- **Annual Installation of Officers**
- **Graduation Ceremonies**
- **Other events identified by the Association**
- Contact Christine Hauser at (916) 453-0112, ext. 122 for information on available event sponsorships. (Sponsorship package information will also be mailed to all Industry Partners prior to events.)

**★Do you have additional questions about taking advantage of your Industry Partner benefits?★**

*Call (916) 453-0112, ext. 122 for more information*